

SRIVARU Motors Private Limited

Srivaru Motor's (SVM)'s primary goal is to produce the best riding automobiles for the personal commute and they are always powered by Renewable energy. Today, people unconsciously breathe the exhaust air from fuel-burning motor vehicles. Unfortunately, there is no choice for the peoples for cleaner air while commuting. As science and scientist around the world confirm that this harmful gas causes serious health hazards to our friends, spouse, mother, father, sisters, brothers, and pets. The damage is limitless. We set out to provide a cleaner choice for commuter vehicles. Yes, we understand that this journey is not short nor easy one. But it is achievable by The Team of SVM.

Mission: To design, develop, manufacture, sell and Service the best riding Electric motorcycles powered by sustainable energy

Vision: To revolutionize two-wheelers by building world class products powered by renewable energy which are best-in class in safety, performance and comfort; thereby providing the best riding experience to our customers

Our Core values: Business Integrity, Customer Satisfaction, Employee Involvement, Culture of Excellence, Responsibility, Professionalism and Service Mindset.

Graphic Designer Job Description:

We are seeking a new graphic designer to join our SVM Creative team. You will be designing a wide variety of things across digital and offline media. To be successful in this position, you'll be a self-starter, capable of delivering brilliant creative ideas, and show amazing attention to detail.

Graphic Designer Responsibilities:

- Planning concepts by studying relevant information and materials.
- Illustrating concepts by designing examples of art arrangement, size, type size and style and submitting them for approval.
- Preparing finished art by operating necessary equipment and software.
- Coordinating with outside agencies, art services, web designer, marketing, printers, and colleagues as necessary.
- Contributing to team efforts by accomplishing tasks as needed.
- Communicating with clients about layout and design.

- Creating a wide range of graphics and layouts for product illustrations, company logos, and websites with software such as photoshop.
- Reviewing final layouts and suggesting improvements when necessary.

Graphic Designer Requirements:

- Bachelor's degree in graphic design or related field.
- Experience as a graphic designer or in related field.
- Demonstrable graphic design skills with a strong portfolio.
- Proficiency with required desktop publishing tools, including Adobe, Vision, Photoshop, InDesign Quark, and Illustrator.
- A strong eye for visual composition.
- Effective time management skills and the ability to meet deadlines.
- Able to give and receive constructive criticism.
- Understanding of marketing, production, website design, corporate identity, product packaging, advertisements, and multimedia design.
- Experience with computer-aided design.
- Experience and passion to design the products of Auto mobile Industry - 2 Wheeler is an advantage
- Attaching one of the best designs they have done so far, along with their profile
- willing to settle down in Coimbatore n stay within 20 kms radius of the company to avoid long travel
- we offer the best compensation in the industry.